



2009 IABC Southern Region Conference
October 22-24, 2009
Houston, Texas

Speaker Information & Presentation Proposal

Name:	
Title:	
Organization:	
Address:	
City/State/Zip:	
Telephone:	
E-mail:	

Presentation Information

In which issue area would you place your presentation? (check one):

- | | | |
|--|---|---|
| <input type="checkbox"/> Branding and marketing | <input type="checkbox"/> Technology | <input type="checkbox"/> PR |
| <input type="checkbox"/> Social media | <input type="checkbox"/> Analytics/measurement | <input type="checkbox"/> Change management |
| <input type="checkbox"/> Consulting/small business | <input type="checkbox"/> Business issues | <input type="checkbox"/> Independent issues |
| <input type="checkbox"/> Employee communication | <input type="checkbox"/> Leadership | <input type="checkbox"/> Corporate communications |
| <input type="checkbox"/> Strategy and counseling | <input type="checkbox"/> Writing and editing skills | <input type="checkbox"/> Global trends |
| <input type="checkbox"/> Senior level issues | Other (please specify) _____ | |

Type of presentation:

- Single presenter Team (2 presenters) Panel (Max. 3 presenters)

A. Presentation Title (as it would appear in marketing materials)	
B. Presentation Description (Please provide a 75-100 word synopsis of the presentation. This will be the basis for the listing used for all conference materials)	
C. Briefly explain the relevance of your content to probable conference attendees and the communication and business marketplaces (75 word maximum)	
D. Briefly explain your most recent presentation before an audience of more than 25 people (include name of organization/conference, date and location of presentation, number of attendees, length of presentation, and	

evaluation results)		
E. Provide contact information for the presentation described in item D (Contact person, title, organization, telephone, e-mail)		
F. Names and contact information of two IABC members who would recommend you as a speaker		
G. Which timeframe is most appropriate for your presentation? (circle one)	Single Breakout Session (1:15)	Extended Session (3 hours)
I have read and agree to the expectations for presenters (see below). By entering your name in the box to the right, you affirm this as your electronic signature	<i>Enter Your Name in this Box:</i>	<i>Date:</i>

Please personalize and rename this file: YourLastName_RFP.doc

Submit this form via e-mail no later than **March 27, 2009** to:

Pam McConathy, 2008 Southern Region Conference

E-mail: iabc09soregspeakers@yahoo.com

IMPORTANT – Please use the following in the e-mail subject line:

“IABC Conference Presentation Proposal”

Questions? Email or contact Pam McConathy at 713.416.4410 or Karin Knapp at 713.942.7757.

IABC Southern Region expectations for presenters:

- ◆ Meet all deadlines
- ◆ Present the session content as you describe it on the Speaker Information and Presentation Proposal Form (changes MUST be approved by the 2009 Southern Region Conference Committee)
- ◆ Provide high-quality PowerPoint presentation or handouts by the date required for publication in the conference presentation book (date to be announced upon acceptance as a speaker) or in an online format for use by attendees
- ◆ Consent to posting your PowerPoint presentation or handouts on the Southern Region web site following the conference
- ◆ Honor IABC Southern Region’s commitment to providing professional development by NOT promoting your practices, services, or products or soliciting business during your presentation

Please note that IABC Southern Region is a professional association managed by volunteers and the regional conference is run entirely by volunteers. Speakers are invited to enjoy a complimentary one-day registration to the conference as a thank-you for participation. Out of town speakers will receive one night complimentary hotel stay. WE CAN NOT COMPENSATE FOR SPEAKER FEES, TRAVEL, ACCOMMODATIONS OR OTHER EXPENSES.

*We thank you for submitting a presentation proposal. Because of anticipated high demand for presentation slots, we expect to receive more proposals than we can accommodate. We will strive to notify you by **April 24, 2009** if you are invited to speak.*

About IABC Southern Region

The region represents more than 2,800 members and 28 active chapters in the southern United States, Trinidad and Tobago, and Caribbean, including several student chapters. Formed in 2005, IABC Southern Region supports the IABC mission by: serving region members, primarily through providing guidance, support and development opportunities for chapter leaders and members; fostering region growth; and serving as a communication conduit between members, chapters and the IABC Executive Board. The U.S. geographic area includes: Alabama, Arkansas, Arizona, Colorado, the Commonwealth of Puerto Rico, Florida, Georgia, Kansas, Louisiana, Missouri, Mississippi, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee and Texas. Northern and Southern Caribbean: Antigua and Barbuda, Commonwealth of The Bahamas, Barbados, Bermuda Islands, Dominican Republic, Republic of Haiti, Jamaica, Federation of Saint Kitts and Nevis, St. Lucia, St. Vincent and the Grenadines, Republic of Suriname, Republic of Trinidad and Tobago and the territories of Cayman Islands, Montserrat and Netherland Antilles. For more information on the region, visit <http://southernregion.iabc.com/>.